

Seamless Pathways



Salik's seamless growth pathway

The Company:

- is an exclusive toll operator for Dubai's road network in a city where car use is dominant
- benefits from strong macro growth tailwinds from Dubai's ambitious expansion plans
- has additional growth levers, including parking management solutions, data monetisation, and advertising, as well as potential international expansion
- has custom-built technology underpinning efficient and seamless operations
- uses a capex-light business model resulting in high cash conversion levels and best-in-class operating margins
- has a favourable regulatory framework creating significant downside protection while enabling future growth
- is a forward thinking organisation with a sustainable agenda aligned with Dubai's ESG goals



Drivers' seamless pathways to added value services

With Salik's advanced technology and data management, drivers' vehicles have become personal devices to attract benefits and make transactions easy and quick to perform.

- Barrier-free parking: seamless parking payment system at Dubai Mall, and from 2025 across the UAE with Parkonic, eliminating manual processes through advanced vehicle recognition.
- Insurance partnerships: timely insurance renewal reminders through a partnership with Liva Group, simplifying customer experiences. Salik continues to enhance its service offerings with a focus on seamless, technology-driven solutions.



Open pathways for all

Salik is strongly committed to diversity and inclusion, prioritising female employment and upholding an equal environment for a multinational workforce.

Salik also provides toll exemptions for people of determination, public transport, and school buses, fostering a shared sense of belonging with Dubai's fast-growing population.

Salik places a particular focus on children's well-being, collaborating with NGOs to support initiatives that impact the future of communities.